



**FSU
Honors Experience Program
2nd Annual HEP Project
Symposium**

15-24 March 2021

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Consumption of Everyday Urban Culture: An Exploration into Public Perceptions of Graffiti and Street Art

ISS2937

Everyday Life: Time/Space/Power

Graffiti

- Any art done on public or private property without permission
 - Spray Graffiti
 - 1960s graffiti boom
 - Spray paint = most common medium
 - Scratch Graffiti
 - More permanent than spray graffiti
 - Sharp hard objects like glass or scrap metal = most common medium
- Tagging is the most common style.



Street art

- Any art done on public or private property with permission
 - Artists are typically paid for their work
 - Common mediums include spray paint and stencils
 - Murals – not tagging



[Credit: Orietta Gaspari/Getty Images](#)

Research

■ Survey

- Voluntary response sampling.
 - 32 responses
- Long response and Likert scale questions.

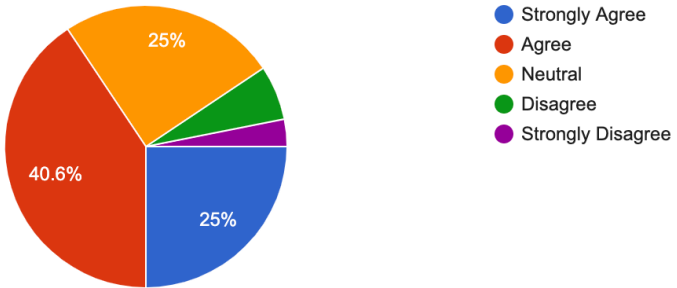
■ Literature Review

- Academic sources regarding perceptions of graffiti and street art, consumption of graffiti and street art, and housing reports.
- Interviews from documentaries

Results

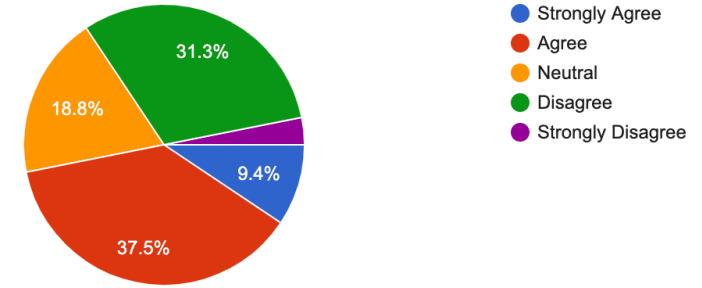
I like graffiti.

32 responses



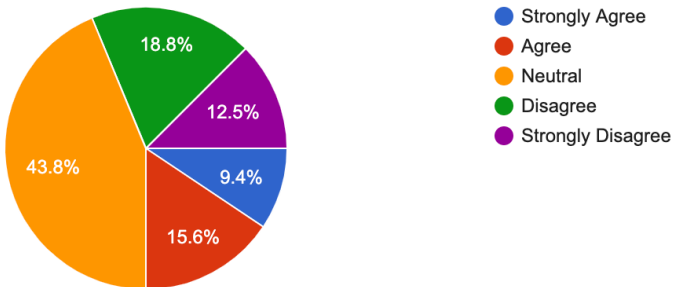
I believe graffiti to be vandalism.

32 responses



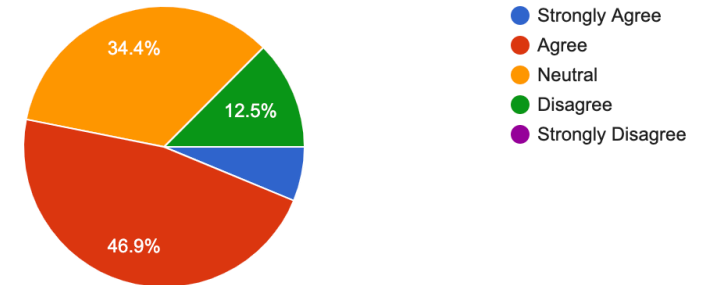
I think graffiti is a respectable form of art.

32 responses



I believe that graffiti is harmful towards businesses.

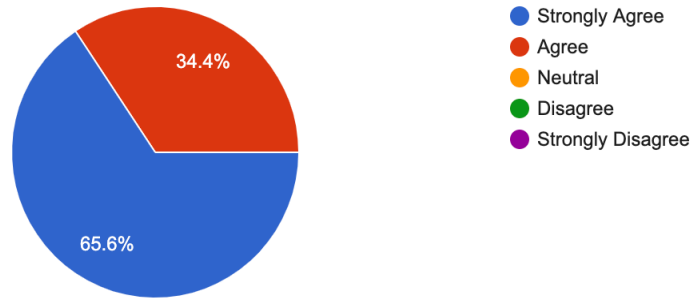
32 responses



Results

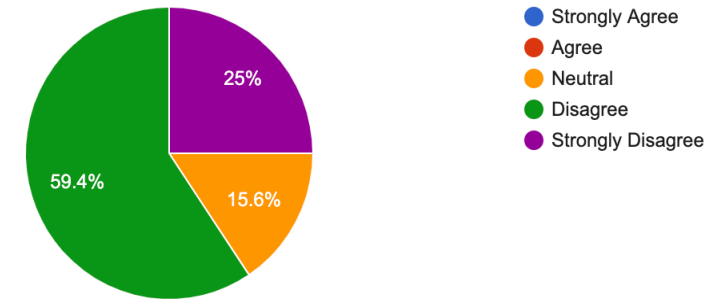
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32 responses



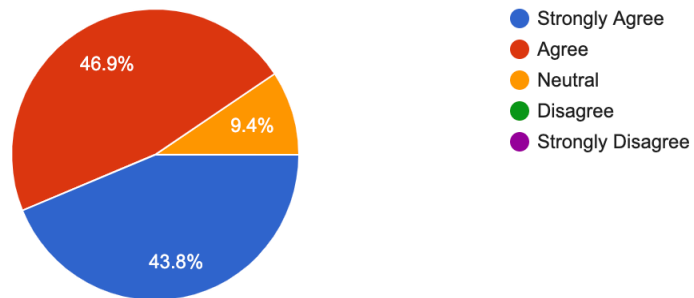
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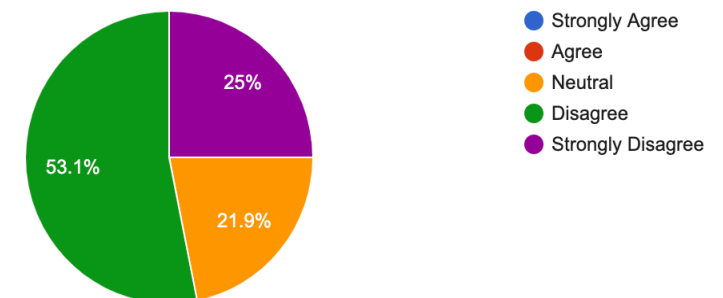
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Power & Tactics

- Foucault: Normalizing/disciplinary power
 - Power exists not as repressive punishment, but as embedded and encouraged discipline.
- Foucault: space is fundamental to any expression of power
 - Spaces created by the institution could be changed by the individual
- De Certeau: “A tactic insinuates itself into the other’s place, fragmentarily, without taking it over in its entirety, without being able to keep it at a distance” (1984)
- MSG Crome: “When it comes to commercial real estate, you know, your billboard, and you want to advertise some big profit company because you have more money... then I can tag that” (VICE).
- Tagging highway signs, sound walls, stop signs, etc.
- Bombing at night
- Tagging spots that had been painted over



Consumption

- Adorno and Horkheimer's "culture industry"
- Neoliberal capitalism relies on this culture industry
 - Pinacoteca a Cel Obert (Open-Air Art Gallery) - tourism
 - Gentrification
- Street art's success leads to replication and mass consumption.
 - Commonly seen in gentrified neighborhoods
- Sacco (et. al.): "as art and culture practices overcome the 'spaces of representation' with the intention of 'representing spaces', the actual social fabric of the community, if left concretely unsupported, irreversibly deteriorates." (2019)

Heterotopia

- Foucault: Spaces that exist alongside everyday spaces, a mirror world similar to the real world but different in some way
- Wynwood can function as a heterotopia.
 - Reflects urban society in which it exists. It is planned, populated by businesses and is a location for many events, making it transient. It is a space of illusion.
- This heterotopia highlights the inequalities created by the consumption of everyday urban culture.



[Credit: University of Miami](#)



[Credit: Metro 1](#)



LIMITATIONS & CONCLUSION

Acknowledgements

Dr. Gundogan

Honors Experience Program

Works Cited

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